



# Pat Martinez

## TRANSFORMATIONAL STRATEGIST

### ABOUT ME

**Pat Martinez** is the visionary force behind Leadership in the Clouds™ (LITC), an organization dedicated to democratizing leadership training and empowering professionals to flourish in their careers. She is a transformational strategist with over 30 years of expertise in leadership development, community relations and engagement, organizational transformation, and nonprofit management. Her extensive executive leadership experience across various sectors underscores her ability to lead, transform, and drive impactful changes, propel organizations forward, foster innovation, and strengthen community collaboration.

Her involvement has led to various appointments to serve on national and local boards, committees, and task forces. In her current home state of North Carolina, former Governor Roy Cooper has appointed her to serve on the NC Commission on Inclusion and the Andrea Harris Task Force to address the needs of the state during the COVID-19 pandemic. Her involvement in community engagement is extensive.

She has received national awards and recognition for her advocacy and leadership. Among them was an award from BMW, "Paying It 4Ward," for her high impact on the community. Pride Magazine recognized her for creating "Diversity in the Clouds." Pat was one of the "25 Distinguished Women in Business" by MEA Magazine, was named "Businesswoman of the Year" by La Noticia, and received the Advocacy Award from the Diamante Organization. The Mecklenburg Times' "50 Most Influential Women" awards in 2021 recognized women leaders in the Charlotte area's legal and business communities. The awards highlight women's impact on the local economy and society through leadership, business acumen, mentoring, and community involvement. Pat Martinez of Leadership in the Clouds was among those recognized. In 2025, Pat was recognized in the Iconic Success Magazine, as one of the Top Admired Leaders of 2025.

She is the second Latina inducted into the Women's History Hall of Fame at the Levine Museum of the New South. She has received leadership recognition from Toastmasters and various student organizations as she prepares the future leaders of America. She has been a recurring mentor for successful entrepreneurs participating in Stanford University's Latino Business Action Network (LBAN) scaling-up program. Latino companies are younger and, consequently, smaller than the average, but they are growing. When they reach the average size of companies in the U.S., this will add \$3 trillion to the American economy. LBAN collective goal is to accelerate this process.

Since the inception of Leadership in the Clouds™ in 2013, Pat has continued to scale up her company. She provides strategic leadership and sustains positive business growth while embracing cultural agility within her global management consulting firm, engaging transformational leaders who ignite innovation and create environments for success across industries. The company's headquarters will remain in Charlotte, NC and the first satellite office in Miami. She will continue to scale up her services and open several satellite offices across the USA and in Puerto Rico. The objective is to better serve the local business communities by providing a hybrid environment where she is leading a group of talented experts who are narrowing the learning gap and expanding the social reach.

She kicks off a 7-city tour in 2026 entitled "Success in Mind" Women Empowerment Conference in Puerto Rico then Florida in May, Georgia & Texas in June, Kentucky in July, Illinois in August and ending the tour in Colorado in September. The Carolinas are still under consideration for October.

### CONTACT

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### WHO AM I

An award-winning, Fractional CEO leading growth solutions for business. Expertise in Organizational Transformation, Business Development & Non-Profit Management. An Executive Coach, Trainer, and Engaging Keynote Speaker.

### FEES

Upon Request

### LANGUAGES

English

Spanish